



FLATHEAD LAKE CHERRY GROWERS

**FLATHEAD LAKE CHERRY GROWERS, INC., and
TABLETREE MONTANA, LLC, and
MONSON FRUIT COMPANY**

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

Who: Flathead Lake Cherry Growers, Inc., Tabletree Montana LLC, and Monson Fruit Company

What: A celebration to announce the creation of a juice processing facility at Finley Point

You are invited to enjoy cake, coffee, cherry juice, and delicious cherry lemonade and to learn about the exciting joint project that will more fully utilize the local cherry crop and other fruits in the Flathead Valley.

When: **Monday, March 21, 2016 - 1:00 pm**

Where: Yellow Bay Community Clubhouse, Bigfork, Montana
Mile Marker 18 on Highway 35

About the Flathead Lake Cherry Growers

Organized in 1935 as an agricultural cooperative, the group works together to more effectively ship and market Montana's premium Flathead cherries. The group consists of 70 members located along the shores of Flathead Lake. The cooperative members typically harvest 2,000,000 pounds of cherries a year.

About Tabletree Montana

Gary and Susan Snow launched Tabletree Enterprises in 2010 when they developed a proprietary extraction and processing system that produces exceptional, full-flavored juice from a variety of fruits. Their juices have won international awards and received rave reviews from consumers, chefs and food scientists alike. They have returned to Montana after a 20-year absence to expand their company using Flathead cherries.

About Monson Fruit Company

Monson Fruit Company is dedicated to growing, packing, and shipping the finest fruit in the Pacific Northwest. Monson will now be returning Montana fruit that has been culled during processing to Tabletree's Finley Point Juice Plant where they will be turned into juice and other products.